No. 21(48)/NAB/DIDM/FAME/PHASE-II/2019[20216]  
Dated the 23rd December 2019

To,

All FAME II registered OEMs

Subject: Operational Guidelines for Delivery of Demand Incentive under FAME India Scheme: Phase – II – regarding

Dear Sir,

As you are aware, the Operational Guidelines for Delivery of Demand Incentive under FAME India Scheme: Phase – II were issued vide this Department’s letter of even number dated 22nd March, 2019 for wide publicity and circulation to all concerned/stakeholders.

2. As per clause 7.2 of the above guidelines, “Each OEM at the time of billing to their dealers will deduct corresponding incentive at the end from the total price of Vehicle, which will be arrived after including all GST/Taxes etc. at prescribed rate on total cost of the vehicle”.

3. As per clause 7.3 of the above guidelines, “Similarly, each dealer will consider costs to the dealer as total cost arrived just before deducting the incentive by the OEM and use this cost for arriving total cost to the Customer. After that dealer will pass on corresponding incentive, he received from OEM to customer/end user at the time of sale of vehicle”.

4. It has been reported to this Department by many dealers that OEMs are not passing subsidy to dealers and transfer the same only after receipt of reimbursement of incentive from the Department of Heavy Industry. It has been observed that OEMs/dealers are not strictly following the above guidelines. This amounts to violation of guidelines/instructions issued by the Department.

5. Accordingly, ANNEXURE-C to the Operational Guidelines stands revised, as per enclosed format, which is required to be submitted by each OEM at the time of submission of claims. Besides this a suggestive proforma of Sample Invoice is also enclosed for future guidance of Dealers/OEMs.

6. These may be circulated to all concerned/stakeholders reiterating that all OEMs/Dealers and stakeholders should strictly follow the guidelines issued by this Department from time to time.

7. This issue with the approval of Competent Authority.

Ends: As above

Under Secretary to the Govt. of India
Tel: 011-23081531

Copy to:

i) Shri Vishnu Mathur, DG
SIAM, Core 4B, 5th Floor, Habitat Centre, Lodhi Road, New Delhi-110003

ii) NIC(DHI) for uploading the same on the website of DHI; and

iii) Shri Shohinder Gill, Director,
SMEV, 50, Okhla Industrial Estate-III,
New Delhi-110028

iv) Mr. Nitesh Mittal, NetCreativeMind Solutions Pvt. Ltd.,
New Delhi for uploading on the website of FAME-India Scheme (Phase-II).
UNDERTAKING to be submitted by Manufacturers (OEMs) at the time of submitting claims for reimbursement of Demand Incentives from Department of Heavy Industry

(Draft integrity certificate to be provided/ (uploaded along with claims)
(on the company letter head)

UNDERTAKING

1. --------------------- (name of authorised person) authorized representative/signatory of M/s ------------------ (name of OEM), manufacturer of hybrid/electric vehicles certify that the Claim No ------- dated---------- for total amount of Rs.---------------- submitted by me online on website www.FAMEINDIA-2.gov.in of Department of Heavy Industry, for the -------- numbers of vehicles of different models as mentioned in the said claim, is as per the provisions of Department of Heavy Industry Notification No. S.O.1300 (E) dated 8th March, 2019.

2. It is further certified that –

   a. at the time of billing to the Dealer(s), the corresponding incentive was deducted at the end from the total price of vehicle(s) arrived after including all GST/Taxes etc., on total cost of vehicle(s); and said amount has not been charged from the dealer.

   b. the incentive amount claimed for each vehicle has been duly passed on to the customer and the amount of said incentive is as per the approved guidelines.

   c. no double or multiple claim has been made for the same vehicle transaction.

   d. All the e-4W & e-3W Vehicles will be used for Public Transport or for Commercial Transport only; and

   e. The vehicles are manufactured as per the PMP guidelines issued by the Deptt. from time to time.

3. --------------------- (name of authorised person) authorized representative/signatory of M/s ------------------ (name of OEM), am entitled to sign this undertaking on behalf of the company.

Signatures---------------------

(Name of authorized representative)

Phone/Mobile No: 

E-mail Id: [Seal]

Date: 

Place: 

To,

The Director

Department of Heavy Industry

Udyog Bhavan, New Delhi-110011.

****
# SAMPLE INVOICE

<table>
<thead>
<tr>
<th>Details of Customer</th>
<th>Details of Dealer</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INVOICE NO. &amp; DATE:</strong></td>
<td>Dealer’s Name</td>
</tr>
<tr>
<td>Name</td>
<td>Dealer’s FAME-II Code</td>
</tr>
<tr>
<td>Address</td>
<td>Address</td>
</tr>
<tr>
<td>Mobile No.</td>
<td>Mobile No.</td>
</tr>
<tr>
<td>E-mail ID</td>
<td>Email ID:</td>
</tr>
<tr>
<td>Aadhaar/PAN No.</td>
<td>GSTN No.</td>
</tr>
</tbody>
</table>

### Description of Vehicles

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Model No.</th>
<th>Chasis No.</th>
<th>Motor No.</th>
<th>Battery Chemistry details</th>
<th>Battery No.</th>
<th>Capacity</th>
<th>Colour</th>
<th>HSN Code</th>
<th>Rate per Unit (INR)</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Amount...............................................................

CGST @ %

SGST @ %

Grand Total ...............................................................

LESS FAME-II Incentive....................................................

NET Payable Amount [Ex-Show Room Customer’s Price]...............

Amount in words: Rupees..................................................

DEALER’S STAMP & SIGNATURES