To

1. Shri Vishnu Mathur  
   DG, SIAM  
   5th Floor, Habitat Centre, Lodhi Road  
   New Delhi-110003.
2. Shri Schinder Gill  
   Director, SMEV  
   50, Okhla Industrial Estate-II  
   New Delhi-110020.

Subject : Operational Guidelines for Delivery of Demand Incentive under FAME India Scheme : Phase II – Amendment Regarding.

In partial modification of the Operational Guidelines issued for delivery of demand incentive under FAME India Scheme Phase-II issued vide Department’s earlier communication of even number dated 22nd March 2019, Clause 3.3(ix) and Clause 6.1(4) of the said Guidelines are replaced as under –

**Clause: 3.3(ix) :** Proof of OEMs Sales and Service network by way of

a. List of at least 25 vehicle dealers and service stations along with their searchable addresses / locations and contact numbers to be situated in at least 2 states in case sale of vehicle is through dealers.

b. List of at least one service station along with searchable addresses / location and valid contact number and customer care number per city in case sale and service of vehicle is through app-based system or online mechanism. In this case OEM is required to submit detailed mechanism of sales and service which will be adopted by OEM.

**Clause: 6.1(4) :** For e-3W and e-4W, Self-declaration that vehicle will be used for public transport or for commercial transport only.

(Dealer need to ensure that vehicle will be registered and insured as transport vehicle or commercial vehicle.)

2. This issues with the approval of competent authority.

Yours faithfully,

(Ajay Kumar Gaur)  
Under Secretary to the Government of India  
Telefax : 011-23061340

**Copy to :**

1. Director, ARAI, Pune, Maharashtra.  
2. Director, ICAT, Manesar, Haryana.